



# UPWARD



**MORE THAN  
A GAME**

**EVERY CHILD PLAYS. EVERY CHILD LEARNS.  
EVERY CHILD IS A WINNER.**

**UPWARD PROMOTES  
CHARACTER AND FUN FOR  
EVERY CHILD BY:**

- › Providing an evaluation system that promotes equal and competitive teams
- › Establishing a one-hour practice and game each week
- › Implementing a substitution system for each team, allowing every child equal playing time
- › Creating the opportunity for every child to learn and improve their skills in the sport



Participating in Upward will give your child a chance to experience good sportsmanship on and off the field. Your child will also receive a special recognition award after every game and will have the opportunity to develop new friendships.

**ALONG WITH THIS  
UNIQUE SPORTS  
EXPERIENCE, YOUR  
CHILD WILL RECEIVE THE  
FOLLOWING UPWARD ITEMS  
AND MUCH MORE:**

- › Reversible Jersey
- › Flag belt and flags
- › Wrist coach
- › Car magnet
- › End-of-season award

**TO VIEW ALL THE ITEMS YOUR  
CHILD WILL RECEIVE, THIS  
SEASON'S COLORS, AND TO  
LEARN MORE ABOUT UPWARD,  
VISIT [WWW.UPWARD.ORG/PARENTS](http://WWW.UPWARD.ORG/PARENTS)**

*Check with your league  
director for availability  
of Upward Flag  
Football Shorts!*



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